



## SPONSORSHIP OPPORTUNITIES

A fundraising event benefiting residents of Mercy Housing California's affordable communities

> TUESDAY, MAY 7, 2024 FAIRMONT SAN FRANCISCO 950 MASON STREET ATOP NOB HILL





mercyHousing

Home Is Just the Beginning is Mercy Housing California's signature fundraising event. We hope you will join us in San Francisco on May 7, 2024 for a festive evening gala supporting life-changing services for residents at all of our affordable housing communities throughout California. Your sponsorship will support the innovative resident services that are a key to fostering healthy, thriving communities.

Affordable housing is often the most important step on a family's or senior's journey to a healthier life. Coupled with resident-driven services, the results can be stunning. Seniors can live independently and avoid nursing home care; individuals can stabilize after years of experiencing homelessness and get back to leading healthy lives; youth can excel academically and socially; and families can thrive in safe environments. Mercy Housing knows from experience that affordable housing combined with supportive programs improves the economic status of residents, transforms neighborhoods, and stabilizes lives.

We would be proud and grateful to count you or your company as a sponsor of our **2024 Home is Just the Beginning Gala**. Sponsors will be celebrated in print and digital collateral for their commitment to building a



healthier, housed California where people of all income levels and backgrounds can thrive. Our Resident Services programs, focused on health and wellness, housing and financial stabilization, and education/out-of-school time, help to equip residents with the tools they need to lead the lives they want to live.

YOUR SUPPORT IS CRITICAL! YOUR SPONSORSHIP WILL HELP CALIFORNIANS THROUGHOUT OUR STATE CLEAR OBSTACLES TO ACHIEVING THEIR GOALS AND DREAMS.

We have seen remarkable results from Resident Service programs in our communities throughout California. This practical approach helps open doors and brings permanent, positive change. Please join us as a sponsor for Home is Just the Beginning. Together, we can make dreams come true.



## SPONSORSHIP LEVELS AND BENEFITS



PRE-EVENT BENEFITS Honored guest at elegant pre-event reception Your sponsorship announced via social media Listing on the Home Is Just the Beginning website Logo Logo Logo Your name included in event publicity Logo Logo Name & logo included in the San Francisco Business Times ad Private tour of Mercy Housing community led by senior leadership for you and ten guests **EVENT BENEFITS** Prominent Prominent Prominent Preferred Preferred Preferred Table placement and number 4 tickets 2 tickets placement, placement, placement. placement. placement. placement, of tickets 10 tickets 10 tickets 10 tickets 10 tickets 8 tickets 6 tickets Acknowledgment in the spoken program Included in ambient slideshow running throughout the program Sponsorship acknowledged in the event program and other collateral



## RESERVATION FORM

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NAME (AS YOU'D LIKE IT TO APPEAR IN PUB	BLICATIONS):			
CONTACT NAME (IF DIFFERENT FROM ABOV	'E):			
AFFILIATION/COMPANY and/or TITLE:				
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ADDRESS:	CITY:	STATE:	ZIP:	
PHONE:	EMAIL:			
TELL US HOW YOU'D LIKE TO PARTICIPATE TICKE	. <b>TS</b> : x \$250 = \$_	Total		
SPONSORSHIPS:				
PREMIERE \$75,000 (10 Tickets)		<b>CONTRIBUTING</b> \$5,000 (8 1	Tickets)	
PRESENTING \$50,000 (10 Tickets)		NEIGHBORHOOD \$2,500 (6 Tickets)		
HOSTING \$25,000 (10 Tickets)		☐ <b>HOME</b> \$1,200 (4 Tickets)		
PARTICIPATING \$10,000 (10 Tickets)		RESIDENT \$600 (2 Tickets)		
TELL US HOW YOU'D LIKE TO HANDLE YOUR RESERVATION				
$\square$ CHECK ENCLOSED, IN THE AMOUNT OF \$	r	MADE PAYABLE TO MERCY	HOUSING CALIFORNIA	
CHARGE MY ACCOUNT:	/isa DAMEY Discov	Exp Date: M		
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THIS IS MY PLEDGE, IN THE AMOUNT OF	\$	, PAYABLE BY APRIL 22, 20	24.	
SIGNATURE:				

## **CONFIRM YOUR ORDER**

After completing this form, please mail it to Philanthropy Department, Mercy Housing California, 2512 River Plaza Drive, Suite 200, Sacramento, CA 95833, or scan and email it to *emma.snuggs@mercyhousing.org*. You may also make your sponsorship commitment online at mercyhousing.org/thebeginning. For information, please call 916.330.3356.

Mercy Housing is a 501(c)(3) nonprofit organization. Our federal tax identification number is 94-3081666.



Founded in 1981 by the Sisters of Mercy, Mercy Housing creates stable, vibrant and healthy communities by developing, financing and operating affordable, program-enriched housing for families, seniors and people with special needs who lack the economic resources to access quality, safe housing opportunities.

We are committed to creating affordable homes and inspiring dreams as we work with residents and partners to establish engaged, strong, and inclusive communities.

Mercy Housing was founded on the belief that housing justice is social justice. We live by our core values of respect, justice, and mercy and commit ourselves to advancing racial equity, diversity, and inclusion.