



# POWER HOME

FUNDRAISER  2024

March 2024

To All the Believers in the Power of Home,

At Mercy Housing Northwest, we envision a world where every family in our region has access to high-quality, vibrant, and community-centered affordable housing. We are proud to develop, finance, and operate program-enriched housing for families of all kinds, shapes, sizes.

Power of Home 2024 is more than a fundraising event. It is an opportunity to **Take Action for Affordable Housing**. We are bringing families together who are facing financial barriers in the housing market. For immigrant families in Bellingham, we are advocating. For children with aging parents in Snohomish County who need a loving place to call home, we are rallying. For the young learners in our communities deserving stability, we are working. For families welcomed to new neighborhoods in the Portland Metro area, we are taking action.

Power of Home 2024 is Mercy Housing Northwest's largest public-facing event of the year. Featuring the New York Times #1 Bestselling Author of *So You Want to Talk About Race* and author of the new book, *Be A Revolution: How Everyday People Are Fighting Oppression and Changing the World* - and How You Can Too, Ijeoma Oluo will serve as our keynote speaker.

Guests will also have an opportunity to network with industry professional and committed change makers from across the region. Those in attendance will leave with tools to Take Action and make a difference in their community. Power of Home 2024 will leave those in attendance inspired and ready to do even more to welcome our neighbors home.

Live in Hope,

A handwritten signature in blue ink that reads "Joe".

Joe Thompson

President  
Mercy Housing Northwest

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## About Power of Home 2024

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Together with more than 300 community leaders, Power of Home 2024 is all about opportunities to connect with our mission, meet residents and staff members, interact with our mission in organic spaces focused on networking, fun, excitement, and taking action.

## Event Details

Thursday, October 3, 2024

6 – 8 PM

Embassy Suites at Pioneer Square, Seattle

## About Mercy Housing Northwest

Since 1981, Mercy Housing Northwest (MHNW) has provided affordable homes to people with low incomes, including families, seniors, people who have experienced homelessness, and people with disabilities.

With 54 properties in Washington, Oregon, and Idaho, MHNW serves more than 6,000 people every day. MHNW supplements much of its housing with Resident Services, programs that help residents build stable lives. MHNW is a regional branch of Mercy Housing, Inc. a leading national affordable housing nonprofit headquartered in Denver, CO. For more information, visit [mercyhousing.org/northwest](https://mercyhousing.org/northwest)

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## SPONSORSHIP LEVELS & PERKS

### Why Sponsor?

1. Our sponsors are a part of the Mercy Housing Northwest community. They play a vital role in supporting the work our Resident Services team.
2. Home is just the beginning. With resident centered services, we launch programs and services focused on academic success, improving financial capability, greater community involvement, long-term housing stability, and better access to health and wellness outcomes.
3. By becoming a sponsor, you will join the community of supporters and multiply the impact of Power of Home 2024.

LEVELS OF SPONSORSHIP	PRESENTING SPONSOR \$35,000	AWARD SPONSOR \$25,000	CHAMPION SPONSOR \$10,000	ADVOCATE SPONSOR \$5,000	GUARDIAN SPONSOR \$3,000	SUPPORTER SPONSOR \$1,500
Tickets to the event	10 Tickets	10 Tickets	8 Tickets	8 Tickets	5 Tickets	4 Tickets
Sponsor Logo on All Printed Materials/Program Presentation						
Logo Listed on Event Slideshow						
Logo Listed on Event Webpage						
Power of Home Kick-off Reception Sponsor						
Name & Logo Included in Email Communication						
Linked Social Media Posts						
Verbal Recognition at the Event						
Event Video Shout Out						
Sponsor Spotlight in the MHNW Monthly Newsletter						
Podium Presentation						
Logo Listed at Interactive Event Stations						

