



POWER HOME

MERCY HOUSING NORTHWEST 

JOIN US IN BUILDING STRONGER COMMUNITIES

At Power of Home 2025, we are coming together to build community. This signature event brings together business leaders, housing advocates, and philanthropic partners to raise vital funds for resident services that strengthen lives and communities.

This year, we are honored to welcome Dr. Lance Freeman as our keynote speaker. A nationally recognized expert in urban planning and housing policy, Dr. Freeman will explore the housing crisis, the impact of public-private partnerships, and the role of resident services in building sustainable, equitable communities.

EVENT DETAILS

Thursday, October 3, 2024 6 – 8 PM
Embassy Suites at Pioneer Square, Seattle

Beyond the program, Power of Home 2025 is an unparalleled opportunity to connect with industry professionals, engage in high-impact discussions, and take meaningful steps toward solving the affordable housing crisis.

ABOUT MERCY HOUSING NORTHWEST

We are committed to creating affordable homes and inclusive communities by developing, financing, and operating affordable, program-enriched housing for families, seniors, and people with special needs. With 52 properties across Washington, Oregon, and Idaho, Mercy Housing Northwest serves **5,000 people every day**.

At Mercy Housing, home is just the beginning. Through **comprehensive resident services**, we empower residents with programs that support

financial stability, health and wellness, education, and community engagement.

Mercy Housing Northwest is a regional branch of Mercy Housing, Inc., a national nonprofit headquartered in Denver. Founded by the Catholic sisters in 1981, strong leadership and a clear vision has taken Mercy Housing from a small Nebraska nonprofit to more than \$5 billion in real estate development, with a presence in 45 states and Puerto Rico.

“Never has the need for affordable housing in our region been so critical. We are the generation who either meets the challenge of this moment, or we are the generation who stands helplessly by. Power of Home 2025 is our opportunity to take action—bringing together leaders, advocates, and partners to invest in solutions that create lasting change. Working together, we can and will welcome more of our neighbors home.”

– Joe Thompson, President, Mercy Housing Northwest

WHY SPONSOR?

As a sponsor, you are making a direct investment in stable, thriving communities. Your support helps Mercy Housing Northwest provide resident-centered services that empower families, promote economic mobility, and ensure long-term housing stability.

Sponsoring Power of Home 2025 also offers exclusive opportunities to network with industry leaders, gain brand visibility, and showcase your commitment to social impact.

Showcase Your Leadership - Align your brand with a nationally recognized nonprofit committed to housing equity and social change.

Connect with Industry Leaders - Network with influential professionals, policymakers, and philanthropists driving affordable housing solutions.

Amplify Your Brand - Gain recognition through **event marketing, digital promotions, and onsite branding**, reaching a wide audience of community leaders, housing advocates, and engaged supporters.

Demonstrate Corporate Social Responsibility - Position your company as a champion of community investment, showing employees, clients, and stakeholders that you are.

YOUR SPONSORSHIP HELPS FUND:

- ♥ Youth programs supporting academic success and mentorship
- ♥ Financial empowerment initiatives for low-income families
- ♥ Health and wellness services to promote stability and well-being
- ♥ Community-building programs that foster connection and resilience

Be part of the movement. **Join us in building stronger communities, one home at a time.**

To register online, scan the QR code or visit info.mercyhousing.org/sponsor-mhnw-poh



For more information about Power of Home or to confirm your sponsorship, email Sherene.Thomas@mercyhousing.org

LEVELS & PERKS

	PRESENTING \$35,000	AWARD \$25,000	CHAMPION \$10,000	ADVOCATE \$5,000	GUARDIAN \$3,000	SUPPORTER \$1,500
Tickets to the event	10 Tickets	10 Tickets	8 Tickets	8 Tickets	5 Tickets	4 Tickets
Sponsor Logo on All Printed Materials/Program Presentation	♥	♥	♥	♥	♥	♥
Logo Listed on Event Slideshow	♥	♥	♥	♥	♥	♥
Logo Listed on Event Webpage	♥	♥	♥	♥	♥	♥
Power of Home Kick-off Reception Sponsor	♥	♥				
Name & Logo Included in Email Communication	♥	♥	♥	♥		
Linked Social Media Posts	♥	♥	♥	♥		
Verbal Recognition at the Event	♥	♥	♥	♥	♥	
Event Video Shout Out	♥	♥	♥			
Sponsor Spotlight in the MHNW Monthly Newsletter	♥	♥	♥			
Podium Presentation	♥					
Logo Listed at Interactive Event Stations	♥					